



**JESSE PARKER**

## CONNECT WITH JESSE

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**DOC SWINSON'S**

## ~ HEAD BLENDER ~

**It's hard to believe that someone with no formal training has been so successful in distilling, but yet, here he is.**

At 21, Jesse was working for a small, family-owned distillery in Lynden, WA. It wasn't long until he entered the second batch of gin he ever distilled into an international spirits competition. They won first place. It was no easy feat competing against larger, international distilleries, but their win gave them the recognition they needed to continue their work.

Jesse continued to refine his "ever-evolving" palate as he began working for Doc Swinson's Whiskey. With inspirations such as Anthony Bourdain and Gordon Ramsay, he pursues different finishes on already notable whiskeys, unafraid to try. He continues his success to this day, winning numerous awards for both his bourbon and rye whiskeys. Jesse is excited about the new opportunities and growth coming to Doc Swinson's. This includes releasing new products that give an insight into his award-winning creative process.

## SAMPLE QUESTIONS

- What makes us unique?
- Why we are a blending house and not a distillery?
- How are our finishing processes different from the industry standards?
- Why do we choose old-world techniques for our aging and finishing?
- What is the story of Docs?
- What is next for Docs?
- How does Doc Swinson's keep people hooked?

## INTERVIEW TOPICS

- ✓ Finished whiskey
- ✓ Getting started and finding success at a young age
- ✓ The future of whiskey
- ✓ The art of blending
- ✓ Emphasis on hands-on approach
- ✓ What we can learn from the history of whiskey
- ✓ Sourcing vs. distilling

**WE KNOW IT'S GOOD... DO YOU?**